Starting from

£1,500+VAT

Looking for something unique this Halloween?

Make a letsargo augmented reality trail

Book now at letsargo.app/halloween | 🐦 📷 @letsARgo

letsargo

Choose your Halloween fun

Potions...

Can you hunt down eye of newt, toe of frog, wing of bat and more? Collect them all, mix them together to make a spooky potion and keep the magic going all year long.

SCAN TO SEE AN AR PUMPKIN!

...or pumpkins?

All the Halloween pumpkins have gone out! We need their spooky faces to keep the ghosts at bay!

Can you find them all and light them back up before the ghouls overrun the place?

Choose a trail...

Trails use GPS to track when you're near a trail point. When you're close you'll feel a buzz, place and interact with the AR to enjoy the fun!

Best for: open environments like towns, city centres or high streets.

...or a hunt

Hunts use GPS to track when you're near hidden markers like QR codes. Scan the QR code to place the AR experience in the real world. Hunts tell tell you something is hidden, then it's up to you to find it.

Best for: managed areas like private grounds, ticketed attractions and heritage sites.

Choose an AR reward or a coupon

Keep people engaged with your trail or hunt for a chance to win an AR trophy to keep, or a coupon to use at your venue.

What is letsARgo?

letsARgo is a digital collective bursting with people passionate about bringing the real and digital worlds together. To this end we have created a free to use platform that enourages people to explore the world around them to find augmented reality magic.

Our mission is to revolutionise interaction with the world around you by unleashing the power of augmented reality. We provide innovative, user-friendly and versatile AR solutions that enrich everyday life, empower businesses and inspire creativity.
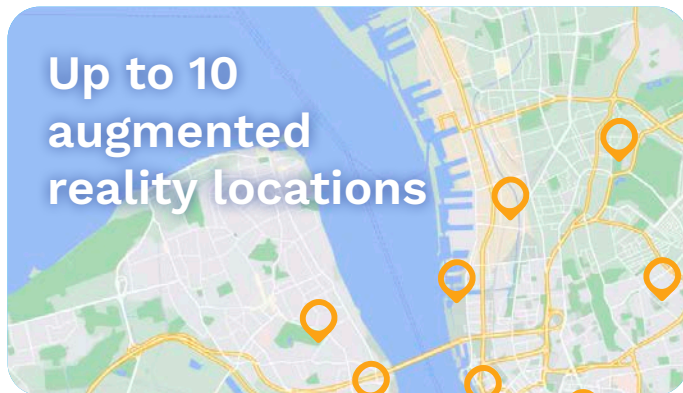
So we created the letsARgo app, the home of AR trails. It adds digital content to the real world in augmented reality, boosting footfall, return visits and time spent at your venue.

What you get with letsARgo

Free app on iOS and Android

GET IT ON Google Play

Download on the App Store

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Up to 10 augmented reality locations

Rewards for people who complete the challenge

Insights Dashboard access to track:

- Trail downloads
- Trail launches
- Most used trail points
- Popular days and times

And more, giving you all the data you need to track your trail's success

A dedicated team to help you if things go wrong

Artwork and printable assets for your trail

Book your Halloween trail today
at letsARgo.app/halloween

www.letsargo.app | 🐦 📷 @letsARgo

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